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Senri Ethnological Studies no.38

# Japanese Civilization in the Modern World

IX

Tourism

Edited by  
**Tadao Umesao**  
**Harumi Befu**  
**Shuzo Ishimori**



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## Senri Ethnological Studies

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SENRI ETHNOLOGICAL STUDIES No. 38

**JAPANESE CIVILIZATION  
IN THE MODERN WORLD**

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TOURISM**

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**UMESAO Tadao**

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National Museum of Ethnology, Osaka

1995



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