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Japanese Civilization in the Modern World

XVIII

Alcoholic Beverages

Edited by
Tadao Umesao
Shuji Yoshida
Paul Schalow



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of Ethnology**

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SENRI ETHNOLOGICAL STUDIES NO. 64

**JAPANESE CIVILIZATION
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National Museum of Ethnology, Osaka
2003

The National Museum of Ethnology
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Preface

This volume of the Senri Ethnological Studies (SES) contains papers originally presented at the International Symposium, “Japanese Civilization in the Modern World – Comparative Studies of Alcoholic Beverages.” The symposium was held from December 2 to 9, 1996 at the National Museum of Ethnology, sponsored by the Taniguchi Foundation. This was the fifteenth symposium under the same organizational framework. The participants included nine from Japan and four from overseas totaling thirteen people with eleven papers recited.

The overall theme of the symposium was “Japanese Civilization in the Modern World” and this volume was specifically focused on “alcoholic beverages.” The aims and objectives of the symposium were to search for building blocks in the new studies of civilization. Namely, when contemplating the future of human civilization, research based only on cultural links has become insufficient, so research on civilization itself is a matter of great urgency. At this time, we have summed up civilization into these categories: institutions, developments and organizations where culture stood as the value of moral projection of this system so that we can examine and analyze the various cultures of the world according to the same system.

The following are the topics that were raised in the symposia, with the seventeenth symposium being the final one: 1. *Life and Society, 2. *Cities and Urbanization, 3. *Administrative Organizations, 4. Economic Institutions, 5. *Culturedness, 6. *Religion, 7. *Language, Literacy, 8. The Family, 9. *Tourism, 10. *Technology, 11. *Amusement, 12. Etiquette and Manners, 13. Transportation, 14. Information and Communication 15. *Alcoholic Beverages, 16. *Nation-State and Empire, 17. *Collection and Representation. The topics with asterisk are available in English through the Senri Ethnological Studies series.

This issue was compiled from the fifteenth symposium with alcoholic beverages as its main theme. The main purpose of this particular symposium was to show and study how alcohol was developed, how it became established into what it is today, and to compare the manufacture and intake of alcohol in society. With Japan at the core, comparisons were made with China, the United Kingdom and other countries as well. The era in which alcohol became a major industry is the modern day so the focus of the research was that era. The main concern was in regard to aspects of civilization. However, alcoholic beverages are strongly connected to the culture of a country, and as a result cultural aspects were also discussed.

Finally, due to the prolonged illness of our editor, Shuji Yoshida, The Editorial Board of the Museum of Ethnology has edited this issue. We would like to express our heartfelt wishes for his recovery from this illness.

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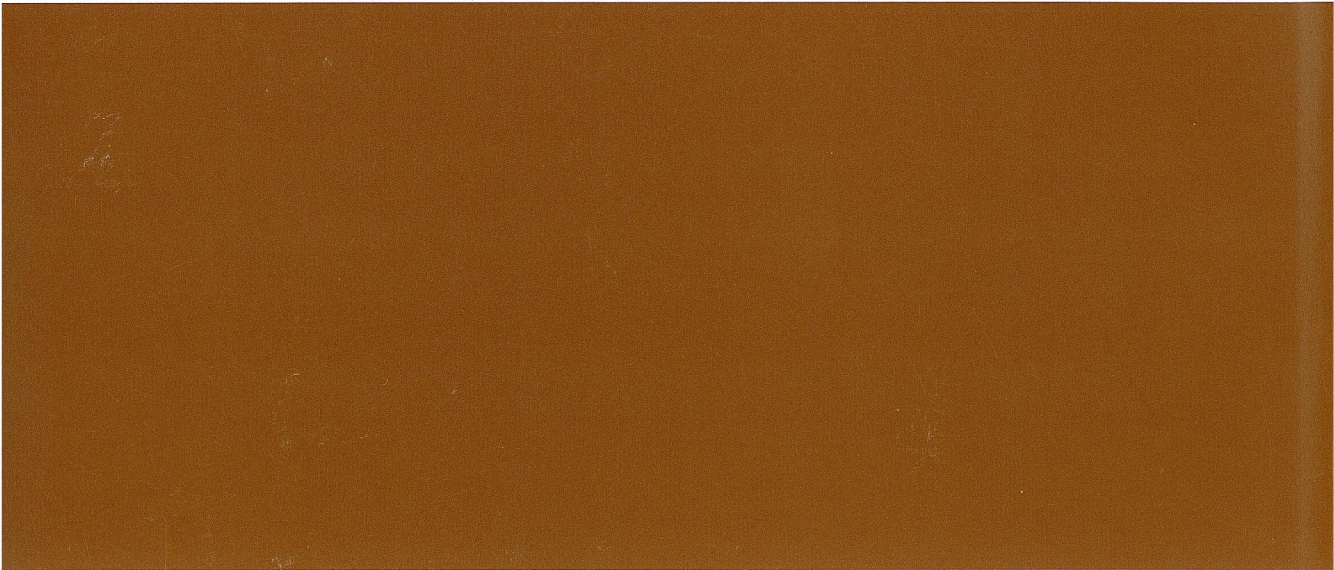
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