

# みんなくくりポジトリ

国立民族学博物館学術情報リポジトリ National Museum of Ethnology Academic Information Repository

## SES no.026; 表紙, 目次ほか

メタデータ	言語: ja 出版者: 公開日: 2009-04-28 キーワード (Ja): キーワード (En): 作成者: メールアドレス: 所属:
URL	<a href="http://hdl.handle.net/10502/562">http://hdl.handle.net/10502/562</a>

**no.26**

# **Senri Ethnological Studies**

## **Japanese Civilization in the Modern World**

**IV**

**Economic Institutions**

**Edited by**

**Tadao Umesao**

**Mark W. Fruin**

**Nobuyuki Hata**



**National Museum  
of Ethnology**

Senri Expo Park, Suita, Osaka, Japan

Phone 06-876-2151

## **Senri Ethnological Studies**

*Senri Ethnological Studies* will be published irregularly by the National Museum of Ethnology. The aim is to present the results of research and other activities conducted by the Museum staff, associate members, and affiliated guest scholars.

*General Editor*

Tadao UMESAO

*Associate Editors*

Hiroyasu TOMOEDA  
Tomoaki FUJII  
Komei SASAKI  
Hisatsugu SUGIMOTO  
Takuji TAKEMURA

*Editorial Adviser*

Kenneth RUDDLE  
Minoru TARUMI

*Editorial Manager*

SENRI ETHNOLOGICAL STUDIES No. 26

# JAPANESE CIVILIZATION IN THE MODERN WORLD

## IV ECONOMIC INSTITUTIONS

*Edited by*

Tadao UMESAO

Mark W. FRUIN

Nobuyuki HATA

National Museum of Ethnology, Osaka  
1989



## **CONTENTS**

### **PREFACE**

Editors .....	i
---------------	---

### **KEYNOTE ADDRESS: THE METHODOLOGY OF THE COMPARATIVE STUDY OF CIVILIZATION**

Tadao UMESAO .....	1
--------------------	---

### **ECONOMIC INSTITUTIONS AND SOCIAL CHARACTERISTICS**

#### **FAVOURING ECONOMIC GROWTH AND DEVELOPMENT**

#### **—A COMPARATIVE APPROACH**

Gianni FODELLA .....	13
----------------------	----

### **IN SEARCH OF THE ORIGINS OF THE MODERN JAPANESE ECONOMY—HISTORY OF THE CIVILIZATION OF GREAT MERCHANT FAMILIES AND ZAIBATSU—**

Yotaro SAKUDO .....	31
---------------------	----

### **BUSINESS INFORMATION AND BUSINESS VALUES**

#### **—A COMPARATIVE VIEW—**

Rodney CLARK .....	51
--------------------	----

### **ECONOMIC INSTITUTIONAL FORMS: MADE IN JAPAN**

Thomas B. LIFSON .....	59
------------------------	----

### **ECONOMIC INSTITUTIONS AND SOCIAL INSTITUTIONS**

Nobuyuki HATA .....	75
---------------------	----

### **SOUTH KOREA'S ECONOMY FROM A CULTURAL VIEWPOINT**

Chong Suk OH .....	85
--------------------	----

### **CORPORATE MANAGEMENT IN MODERN CHINA**

#### **—A STUDY OF THE MODERN ENTERPRISES OF**

#### **MR. RONG, INDUSTRIALIST, OF WUXI—**

Tomoo SUZUKI .....	103
--------------------	-----

### **THE MODERN CORPORATION AND THE ENTERPRISE SYSTEM**

#### **IN JAPAN**

Mark W. FRUIN .....	123
---------------------	-----

### **ACTIVITIES AND CHARACTERISTICS OF NON-RESIDENT**

#### **INDIANS IN SOUTHEAST ASIA**

Shinji SHIGEMATSU .....	161
-------------------------	-----

### **POPULARIZATION AND COMMERCIALIZATION OF TOURISM**

#### **IN EARLY MODERN JAPAN**

Shuzo ISHIMORI .....	179
----------------------	-----

### **CONCLUDING REMARK**

Harumi BEFU .....	195
-------------------	-----

### **CONCLUDING COMMENTARY**

Josef KREINER .....	203
---------------------	-----



## **List of Contributors (Institutional Affiliation at Time of Symposium)**

- Harumi BEFU** Department of Anthropology  
Stanford University  
Stanford, CA 94305  
U.S.A.
- Rodney CLARK** Management Consultant  
(Technical Change  
Center) Outeiro  
Estonillo  
El Grove  
36988 Pontevedra  
Spain
- Gianni FODELLA** Università degli Studi di Milano  
Via Conservatorio 7,  
20122 Milano  
Italy
- Mark W. FRUIN** INSEAD, EURO-ASIA CENTRE  
(California State  
University) Boulevard de Constance,  
77309 Fontainebleau Cedex,  
France
- Nobuyuki HATA** National Museum of Ethnology  
Senri Expo Park  
Suita-shi, Osaka-fu 565  
Japan
- Shuzo ISHIMORI** National Museum of Ethnology  
Senri Expo Park  
Suita-shi, Osaka-fu 565  
Japan
- Josef KREINER** Deutsches Institut für Japanstudien  
(Universität Bonn) Nissei Kojimachi Bldg.  
3-3-6 Kudan-Minami  
Chiyoda-ku, Tokyo-to 102  
Japan

**Thomas B. LIFSON**  
(Harvard University)      Management Consultant  
1316 Queens Road  
Berkeley, CA 94708  
U.S.A.

**Chong Suk OH**      College of Business  
Busan National University  
Dongrae-gu, Busan 607  
Korea

**Yotaro SAKUDO**  
(Osaka University)      Kinki University  
3-4-1 Kowakae  
Higashiosaka-shi, Osaka-fu 577  
Japan

**Shinji SHIGEMATSU**      Nagoya University  
Furo-cho, Chikusa-ku  
Nagoya-shi, Aichi-ken 464  
Japan

**Tomoo SUZUKI**      Gifu Pharmaceutical University  
5-6-1 Mitahorahigashi  
Gifu-shi, Gifu-ken 502  
Japan

**Tadao UMESAO**      National Museum of Ethnology  
Senri Expo Park  
Suita-shi, Osaka-fu 565  
Japan

## **SENRI ETHNOLOGICAL STUDIES**

No. 1	Africa 1	1978
No. 2	Miscellanea 1	1978
No. 3	Warfare among East African Herders	1979
No. 4	Alaska Native Culture and History	1980
No. 5	Music Culture in West Asia	1980
No. 6	Africa 2	1980
No. 7	The Galela of Halmahera: A Preliminary Survey	1980
No. 8	Chipewyan Ecology: Group Structure and Caribou Hunting System	1981
No. 9	Affluent Foragers	1981
No. 10	El Hombre y su Ambiente en los Andes Centrales	1982
No. 11	Religion and Family in East Asia	1984
No. 12	Under Mt. Zempoaltepetl: Highland Mixe Society and Ritual	1984
No. 13	History and Peasant Consciousness in South East Asia	1984
No. 14	Regional Differences in Japanese Rural Culture: Results of a Questionnaire	1984
No. 15	Africa 3	1984
No. 16	Japanese Civilization in the Modern World: Life and Society	1984
No. 17	Maritime Institutions in the Western Pacific	1984
No. 18	The Encounter of Persia with China: Research into Cultural Contacts Based on Fifteenth Century Persian Pictorial Materials	1986
No. 19	Japanese Civilization in the Modern World II Cities and Urbanization	1986
No. 20	Toward a Computer Ethnology	1987
No. 21	Cultural Uniformity and Diversity in Micronesia	1987
No. 22	The Hanunoo-Mangyan: Society, Religion and Law among a Mountain People of Mindoro Island, Philippines	1988
No. 23	The Museum Conservation of Ethnographic Objects	1988

- |        |  |      |
|--------|--|------|
| No. 24 | Cinematographic Theory and New<br>Dimensions in Ethnographic Film                | 1988 |
| No. 25 | Japanese Civilization in the Modern<br>World III Administrative<br>Organizations | 1989 |
| No. 26 | Japanese Civilization in the Modern<br>World IV Economic Institutions            | 1989 |

---

平成元年12月28日発行 非売品

Senri Ethnological Studies No. 26

編集・発行 国立民族学博物館  
〒565 吹田市千里万博公園10-1  
TEL 06(876)2151(代表)

印 刷 中西印刷株式会社  
〒602 京都市上京区下立壳通小川東入  
TEL 075(441)3155(代表)

---



---

**ISSN 0387-6004**