

みんなくりポジトリ

国立民族学博物館 学術情報リポジトリ National Museum of Ethnology

SES no.064; Cover, contents, and others

メタデータ	言語: eng 出版者: 公開日: 2009-04-28 キーワード (Ja): キーワード (En): 作成者: メールアドレス: 所属:
URL	http://hdl.handle.net/10502/1026

Senri Ethnological Studies no. 64

Japanese Civilization in the Modern World

XVIII

Alcoholic Beverages

Edited by
Tadao Umesao
Shuji Yoshida
Paul Schalow



**National Museum
of Ethnology**

Senri Expo Park, Suita, Osaka, Japan
Phone 06-6876-2151

Senri Ethnological Studies

Senri Ethnological Studies is published irregularly by the National Museum of Ethnology. The aim is to present the results of research and other activities conducted by the Museum staff, associate members, and affiliated guest scholars.

General Editor

Makio MATSUZONO

Associate Editors

Yasuhiko NAGANO

Hiroshi SHOJI

Yasuhiro OMORI

Shuzo ISHIMORI

Tatsuhiko FUJII

Yoshio SUGIMOTO

Fumiko OSHIKAWA

SENRI ETHNOLOGICAL STUDIES NO. 64

**JAPANESE CIVILIZATION
IN THE MODERN WORLD**

XVIII

Alcoholic Beverages

Edited by

Tadao UMESAO

Shuji YOSHIDA

Paul SCHALOW

National Museum of Ethnology, Osaka
2003

The National Museum of Ethnology
Senri Expo Park, Suita
Osaka 565-8511, Japan

©2003 by The National Museum of Ethnology
All rights reserved. Printed in Japan.

Publication Data

Japanese Civilization in the Modern World, XVIII Alcoholic Beverages (Senri Ethnological Studies 64)

Edited by T. Umesao, S. Yoshida, P. Schalow.

Includes bibliographical references.

ISBN 4-901906-13-5 C3039

ISSN 0387-6004

1. Japanese Civilization. 2. Modern World.

I. Umesao, Tadao. II. Yoshida, Shuji. III. Schalow, Paul.

Typeset by Yubunsha Co., Ltd., Osaka, Japan

Preface

This volume of the Senri Ethnological Studies (SES) contains papers originally presented at the International Symposium, “Japanese Civilization in the Modern World – Comparative Studies of Alcoholic Beverages.” The symposium was held from December 2 to 9, 1996 at the National Museum of Ethnology, sponsored by the Taniguchi Foundation. This was the fifteenth symposium under the same organizational framework. The participants included nine from Japan and four from overseas totaling thirteen people with eleven papers recited.

The overall theme of the symposium was “Japanese Civilization in the Modern World” and this volume was specifically focused on “alcoholic beverages.” The aims and objectives of the symposium were to search for building blocks in the new studies of civilization. Namely, when contemplating the future of human civilization, research based only on cultural links has become insufficient, so research on civilization itself is a matter of great urgency. At this time, we have summed up civilization into these categories: institutions, developments and organizations where culture stood as the value of moral projection of this system so that we can examine and analyze the various cultures of the world according to the same system.

The following are the topics that were raised in the symposia, with the seventeenth symposium being the final one: 1. *Life and Society, 2. *Cities and Urbanization, 3. *Administrative Organizations, 4. Economic Institutions, 5. *Culturedness, 6. *Religion, 7. *Language, Literacy, 8. The Family, 9. *Tourism, 10. *Technology, 11. *Amusement, 12. Etiquette and Manners, 13. Transportation, 14. Information and Communication 15. *Alcoholic Beverages, 16. *Nation-State and Empire, 17. *Collection and Representation. The topics with asterisk are available in English through the Senri Ethnological Studies series.

This issue was compiled from the fifteenth symposium with alcoholic beverages as its main theme. The main purpose of this particular symposium was to show and study how alcohol was developed, how it became established into what it is today, and to compare the manufacture and intake of alcohol in society. With Japan at the core, comparisons were made with China, the United Kingdom and other countries as well. The era in which alcohol became a major industry is the modern day so the focus of the research was that era. The main concern was in regard to aspects of civilization. However, alcoholic beverages are strongly connected to the culture of a country, and as a result cultural aspects were also discussed.

Finally, due to the prolonged illness of our editor, Shuji Yoshida, The Editorial Board of the Museum of Ethnology has edited this issue. We would like to express our heartfelt wishes for his recovery from this illness.

CONTENTS

Preface	i
1 KEYNOTE ADDRESS: ALCOHOLIC BEVERAGES AND CIVILIZATION Tadao UMESAO	1
2 STRUCTURAL CHARACTERISTICS AND MODERNIZATION OF ALCOHOLIC BEVERAGE PRODUCTION IN JAPAN AND CHINA Shiro HANAI	17
3 TRANSFER OF <i>SAKÉ</i> TECHNOLOGY TO KOREA, TAIWAN AND CHINA Hajime YOSHIDA	35
4 THE INTRODUCTION OF EUROPEAN LIQUOR PRODUCTION TO JAPAN Shogo ASAI	49
5 THE ALCOHOLIC BEVERAGES OF BARS AND RESTAURANTS IN 17 TH – 19 TH CENTURY TOKYO Nobutake KANZAKI	63
6 DANGEROUS PLEASURE: THE DISCOURSE OF DRINK IN EARLY MODERN JAPAN Paul SCHALOW	77
7 <i>SAKÉ</i> AND “SPACE TIME”: CULTURE, ORGANIZATION AND DRINKING IN JAPANESE FIRMS Eyal BEN-ARI	89
8 THE CHINESE WAY OF DRINKING ALCOHOLIC BEVERAGES Haruhiko NISHIZAWA	101
9 DRINKING CUSTOMS OF THE ENGLISH: FROM GIN PALACES TO PUBS Kumie INOSE	121
10 ALCOHOLIC BEVERAGES AND NARCOTICS IN THE HISTORY OF CIVILIZATION Shuji YOSHIDA	137

List of Contributors

- Tadao Umesao National Museum of Ethnology
Osaka, Japan
- Shuji Yoshida National Museum of Ethnology
Osaka, Japan
- Shogo Asai (deceased 2002)
Former director of Mercian Co., Ltd.
- Kumie Inose Literature Department
Konan University
Kobe, Japan
- Eyal Ben-Ari The Department of Sociology and Social Anthropology
The Hebrew University of Jerusalem
Jerusalem, Israel
- Noritake Kanzaki Kanzaki Research Institute
Saitama, Japan
- Haruhiko Nishizawa Faculty of Humanities
Musashi University
Tokyo, Japan
- Shiro Hanai (deceased 1998)
Former executive and head of development department
of Takara Shuzo Co., Ltd.
- Paul Gordon Schalow Faculty of Asian Language and Cultures
Rutgers University
New Jersey, U.S.A.
- Hajime Yoshida Buddhism Department
Shuchiin University
Kyoto, Japan

SENRI ETHNOLOGICAL STUDIES

No. 1	Africa 1	1978
No. 2	Miscellanea 1	1978
No. 3	Warfare among East African Herders	1979
No. 4	Alaska Native Culture and History	1980
No. 5	Music Culture in West Asia	1980
No. 6	Africa 2	1980
No. 7	The Galela of Halmahera: A Preliminary Survey	1980
No. 8	Chipewyan Ecology: Group Structure and Caribou Hunting System	1981
No. 9	Affluent Foragers: Pacific Coasts East and West	1981
No.10	El Hombre y su Ambiente en los Andes Centrales	1982
No.11	Religion and Family in East Asia	1984
No.12	Under Mt. Zempoaltépetl: Highland Mixe Society and Ritual	1984
No.13	History and Peasant Consciousness in South East Asia	1984
No.14	Regional Differences in Japanese Rural Culture: Results of a Questionnaire	1984
No.15	Africa 3	1984
No.16	Japanese Civilization in the Modern World: Life and Society	1984
No.17	Maritime Institutions in the Western Pacific	1984
No.18	The Encounter of Persia with China: Research into Cultural Contacts Based on Fifteenth Century Persian Pictorial Materials	1986
No.19	Japanese Civilization in the Modern World II: Cities and Urbanization	1986
No.20	Toward a Computer Ethnology	1987
No.21	Cultural Uniformity and Diversity in Micronesia	1987
No.22	The Hanunoo-Mangyan: Society, Religion and Law among a Mountain People of Mindoro Island, Philippines	1988
No.23	The Museum Conservation of Ethnographic Objects	1988

No.24	Cinematographic Theory and New Dimensions in Ethnographic Film	1988
No.25	Japanese Civilization in the Modern World III: Administrative Organizations	1989
No.26	Japanese Civilization in the Modern World IV: Economic Institutions	1989
No.27	Culture Embodied	1990
No.28	Japanese Civilization in the Modern World V: Culturedness	1990
No.29	Japanese Civilization in the Modern World VI: Religion	1990
No.30	Cash, Commoditisation and Changing Foragers	1991
No.31	Africa 4	1992
No.32	Significance of Silk Roads in the History of Human Civilization	1992
No.33	500 Años de Mestizaje en los Andes	1992
No.34	Japanese Civilization in the Modern World VII: Language, Literacy, and Writing	1992
No.35	Unity and Diversity of a People: The Search for Fulbe Identity	1993
No.36	From Vedic Altar to Village Shrine: Towards an Interface between Indology and Anthropology	1993
No.37	El Mundo Ceremonial Andino	1993
No.38	Japanese Civilization in the Modern World IX: Tourism	1995
No.39	Native Middle American Languages: An Areal-Typological Perspective	1995
No.40	Japanese Civilization in the Modern World XI: Amusement	1995
No.41	New Horizons in Tibeto-Burman Morphosyntax	1995
No.42	Coastal Foragers in Transition	1996
No.43	Essays in Northeast African Studies	1996
No.44	Northern Minority Languages: Problems of Survival	1997
No.45	Time, Language and Cognition	1998
No.46	Japanese Civilization in the Modern World X: Technology	1998
No.47	Fringe Area of Highlands in Papua New Guinea	1998

No.48	Japanese Anthropologists and Malaysian Society: Contributions to Malaysian Ethnography	1998
No.49	The Anthropology of Korea: East Asian Perspectives	1998
No.50	Living with <i>Śakti</i> : Gender, Sexuality and Religion in South Asia	1999
No.51	Japanese Civilization in the Modern World XVI: Nation-State and Empire	2000
No.52	Japanese Civilization in the Modern World XIV: Comparative Studies of Information and Communication	2000
No.53	The Social Economy of Sharing: Resource Allocation and Modern Hunter-Gatherers	2000
No.54	Japanese Civilization in the Modern World XVII: Collection and Representation	2001
No.55	Cultural Change in the Arab World	2001
No.56	Identity and Gender in Hunting and Gathering Societies	2001
No.57	The Value of the Past: Myths, Identity and Politics in Transcaucasia	2001
No.58	Social Change and Continuity in a Village in Northern Anhui, China: A Response to Revolution and Reform	2001
No.59	Parks, Property, and Power: Managing Hunting Practice and Identity within State Policy Regimes	2001
No.60	Self- and Other-Images of Hunter-Gatherers	2001
No.61	Anthropology of Untouchability: "Impurity" and "Pollution" in a Southern Indian Society	2001
No.62	The Culture of Association and Associations in Contemporary Japanese Society	2002
No.63	Hunter-Gatherers of the North Pacific Rim	2003
No.64	Japanese Civilization in the Modern World XVIII : Alcoholic Beverages	2003

平成15年11月25日 発行 非売品

Senri Ethnological Studies No. 64

編集・発行 国立民族学博物館

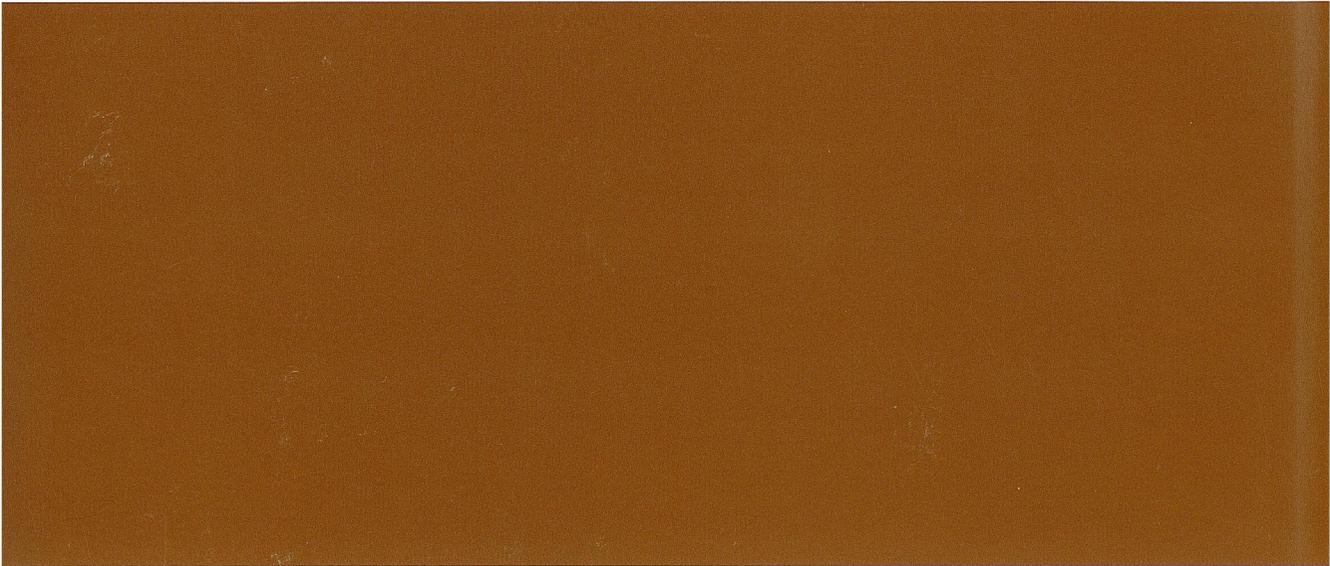
〒565-8511 吹田市千里万博公園10-1

TEL 06 (6876) 2151 (代表)

印刷 株式会社 遊文舎

〒532-0012 大阪市淀川区木川東4-17-31

TEL 06 (6304) 9325 (代表)



ISSN 0387-6004
ISBN4-901906-13-5
C3039